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UTILITY PATENT APPLICATION **TRANSMITTAL**

Attorney Docket No. 249768043US

(Only for new nonprovisional applications under 37 C.F.R. 1.53(b))

First Inventor		Steve Hanks		
Title	INCREASES IN SALES RANK AS A MEASURE OF INTEREST			
Express Mail Label No.			EL696997198US	

APPLICATION ELEMENTS	Assistant Commissioner for Patents ADDRESS TO: Box Patent Application					
See MPEP chapter 600 concerning utility patent application contents.	Washington, DC 20231					
1. Fee Transmittal Form (e.g., PTO/SB/17) (Submit en original and a duplicate for fee processing) 2. Applicant claims small entity status. See 37 CFR 1.27. 3. Specification [Total Pages 15] (preferred arrangement set forth below) - Descriptive title of the Invention - Cross References to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table,	 CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) Computer Readable Form (CRF) Specification Sequence Listing on: CD-ROM or CD-R (2 copies); or paper Statements verifying identity of above copies 					
or a computer program listing appendix	ACCOMPANYING APPLICATIONS PARTS					
 Background of the Invention Brief Summary of the Invention Brief Description of the Drawings (if filed) Detailed Description Claim(s) Abstract of the Disclosure 	9. Assignment Papers (cover sheet & document(s)) 10. 37 C.F.R.§3.73(b) Statement Power of (when there is an assignee) Attorney					
_	11. L English Translation Document (if applicable)					
4. Drawing(s) (35 U.S.C.113) [Total Sheets 6] 5. Oath or Declaration [Total Pages] a. Newly executed (original or copy) b. Copy from a prior application (37 CFR 1.63 (d)) (for a continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 6. Application Data Sheet. See 37 CFR 1.76 18. If a CONTINUING APPLICATION, check appropriate box, and supply or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part of the accompanying the incorporation of the accompanying the incorporation can only be relied upon when a portion has been inaction.	CIP) of prior application No:/ Group / Art Unit: If the prior application, from which an oath or declaration is supplied and or divisional application and is hereby incorporated by reference.					
☐ Claims the benefit ofApplication No.						
17. CORRESPONDENCE ADDRESS						
☐ Correspondence address below Customer Number or Bar Code Label 25096 PATENT TRADEMARK OFFICE						
Name (Print/Type) Steven D. Lawrenz F	Registration No. (Attorney/Agent) 37,376					
Signature	Date March 15, 2001					

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